

Solution Overview



CRM Made Simple

QuickStart™

Customer Dynamics offers several fixed scope, fixed price QuickStart programs to get you up and running quickly and cost effectively. This allows you to go live with a basic CRM configuration that will deliver tangible results fast. Our standardized QuickStart methodology and project plan, along with our experienced professional services staff will ensure a successful implementation that is on-time and on-budget.

*Fixed Price, Fixed Scope
Implementation plans to fit
every budget and need*

Depending on your needs, Customer Dynamics offers three different QuickStart programs, which provide pricing and services flexibility. The QuickStart program uses proven CRM implementation methodology, based on best practices, to deliver tangible CRM results, custom fit to your business in a 30 day timeframe.

The standardized project plan focuses on contact management and sales automation, so that CRM users can begin working with customer data and quickly gain visibility into their sales trends and forecasts. The goal is to get the customer live quickly with a system that gives them information they never had before. More than ever, companies need to do more with less, and working more efficiently should extend into the world of implementing software.



Partner

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QuickStart Programs	Bronze	Silver	Gold
Project Planning			
Project Planning / Project Kick-Off Meeting	●	●	●
Customized 30 day implementation plan	●	●	●
Customized Statement of Work including deliverables	●	●	●
Dedicated Project Manager	●	●	●
Setup and Configuration			
Rapid Design / Configuration Session (2 hour session)	1	2	4
Configure Account screen	●	●	●
Configure Contact screen	●	●	●
Configure Lead Screen		●	●
Configure Opportunity Screen		●	●
Configure Service Case Screen			●
New Custom Entities			●
Custom CRM Workflow / Form JScript		2	4
Training			
Customized Training Plan	●	●	●
End User Training Session (2 hours)	●	●	●
Sales User Training Session (2 hours)		1	2
Administrator / Power User Training (2 hours)	1	1	2
Custom Training Session (2 hours)			4
Data Migration			
Flat file, CSV, Excel or Outlook		●	●
Goldmine, ACT			●
Salesforce.Com, Saleslogix, Other	Call	Call	Call
	\$2,595	\$3,995	\$6,995